Arizona PBS Education & Community Impact provides the most innovative educational content and technologies to enrich the lives of children, students, educators, caregivers and parents -- many of whom live on tribal lands or in underserved communities.
From 80,000 miles traveled per year to deliver services in local communities and schools…

to mailing and dropping off make & take kits, Zoom technical assistance, professional development and family workshop series…

our education team reached 17,505 people with these shifts during unprecedented circumstances.
At a time when most commercial and many PBS stations have eliminated or curtailed community outreach, Arizona PBS’s educational team has actually increased its presence across the state.

Arizona PBS’s education team provides support in the classroom and in the home by connecting PBS content to national and state education standards.

We are proud to report that we have helped to improve student performance with research-based, relevant and engaging content.
The Arizona Early Childhood Career and Professional Development Registry -- which is a free, online service to track members’ professional development, courses, degrees and certifications. The goal is to encourage lifelong learning and continual improvement of early childhood education.

This year, the Registry awarded more than 800 college scholarships to individuals pursuing degrees, certification and other credentials in early childhood education. We have taken our education services to remote places such as the Havasupai tribe Head Start in the bottom of the Grand Canyon, the Mexico border communities of San Luis and Nogales, and Freedonia and Page in the north.
Over 11,000 completed Registry early childhood profiles

Awarded more than 800 2020-2021 Arizona college scholarships awarded for AA, BA, and national credentials pursuing early childhood/early childhood special education teaching certification

“Without this scholarship, I would have never realized my dream to become a teacher!”

azpbs.org
At Home Learning emails and social media crafts, stories, and outdoor adventures.

Weekly email delivery to over 60,000 educators and parents each week.

Explore the free Nature Cat apps from PBS KIDS for fun with selfies, sound recordings and journal tools to record your adventures... See More

Facebook, Instagram and Twitter share locally produced activities created by the education team.
“When COVID struck, and schools sent the kids home, I was at a loss on how to help my children. Arizona PBS gave me the online help that I needed. I felt like I was really helping my kids.”

- Maricopa County parent
Early Literacy Program

Series of 6 Workshops in English/Spanish for parents and caregivers with children birth to age 5

Participating adults surveyed at the completion of the workshop series indicate they would like to:

• read more picture books with their child
• have their child re-tell the story, with and without sequence cards
• create labels for household objects
• sing together
• ask questions as they read

25 PBS KIDS & additional community resources distributed to over 1,000 families in La Paz, Mohave and Yuma Counties
Families with children birth to age 5, not yet in kindergarten, participated in a series of 6 workshops building early literacy skills beginning with early brain development.

Workshop kits were delivered to homes for families by the early childhood educators facilitating the workshops and included favorite books!
“I am really enjoying this time with other parents and knowing I am not alone and being able to learn different strategies.”

La Paz /Mohave & Yuma Family Early Literacy Workshops
Both Fall and Spring, Arizona PBS offered a Virtual Family Resource Fair for the rural northwestern communities in the state.

ASU Walter Cronkite New Media Innovation and Entrepreneurship Lab students created interactive and gamified resources for families.

Community partners included:
- Arizona Early Intervention Program
- Birth to Five Helpline
- Bright By Text
- CRIT (Colorado River Indian Tribes) Library
- First Things First
- Healthy La Paz
- Make Bullhead Better
- Milemarkers Physical & Occupational Therapy
- Parents as Teachers – Arizona Children’s Association
- Parents as Teachers – Root for Kids
- Valley of the Sun United Way - ASQ
Thank you for providing these. My daughter looks for the Oscar box every time... She gets so excited for the new book when she sees the box.

- Parent, La Paz/Mohave County
“It was great to network and learn along with colleagues I hadn’t ‘seen’ since everyone had to isolate. I can’t believe over 300 teachers participated.”

- Yuma early childhood leader
“I love PBS KIDS more than Disney!”
- RTL FCL participant, age 4
“I really enjoyed the way they gave so many real-world applications and resources.”

- Gila River Indian Community parent
Daniel Tiger’s Be My Neighbor Day

a partnership with Native Health

Funded by PNC Fred Rogers Productions
Daniel Tiger’s Be My Neighbor Day

1,200 Kindness Kits including *Daniel Tiger* storybooks delivered throughout the state

Over 750 families participated online

“Thank you” was recorded by partners and shared in 12 different languages.

Crafts, story time, dancing and stretching were all included in the online event!
Read across America Day provided an opportunity for station staff and families to share Dr. Seuss favorites across Arizona PBS KIDS social platforms.
During 2020-2021, Arizona PBS disseminated more than 2,500 “take and make” kits.

More than 1,400 families attended, and 2,000 children’s books distributed
Bioscience High School interns help assemble “Take and Make” kits, workshop packets, camp materials and create digital media activities!
We are grateful for all the wonderful Arizona teachers!

Working with community partners and school systems, our team shared PBS KIDS resources and children’s books for school sites. Messages encouraging appreciation for teachers and staff were sent via social media and Bright By Text.

#ThankYourSchoolSuperheroes

Happy Educator Appreciation Week!

Thank you for helping me

______________________________!

From: ________________________

(Name of School Superhero to thank!)

(Your Name)
Community partnerships celebrate playgrounds and resilient kids!

Arizona PBS equipped educators with resources and children’s books generously provided by Sesame Street in Communities too!
Community partners continue to invite us to join their local efforts.

Arizona PBS Yuma team supported United Way of Yuma with materials and volunteer help to fill 5,000 backpacks to distribute at locations throughout Yuma County.
Children who attended Super Why! Camp scored above average on DIBELS testing in kindergarten the following year. This program works! - elementary school principal
Overall Excellence in Education